

YOUR COMPANY LOGO HERE

*proudly presents:*

**7<sup>th</sup> Annual**  
**EnviroPharm™ Conference**  
**Environmental Best Practices in the**  
**Healthcare Industry**

**November 17, 2011**

*The Glenerin Inn*  
*1695 The Collegeway, Mississauga*

**EnviroPharm™ Conference** provides new perspectives on the specific issues that are closest to your company. Attendees will learn effective approaches to issues that make good business sense for their organization.

*Speakers include leading environmental experts and professionals within Canada's pharmaceutical, medical and healthcare industries who understand the importance of environmental issues. Topics include maximising material recovery and ROI, retail and hospital perspectives on 'greening' pharmacy, chemical inventory regulations, extended producer responsibility (EPR), socially responsible re-deployment of corporate assets, single-stream vs. multi-stream recycling, emissions and biomedical waste regulations.*

**Join us and see how healthcare companies are dealing with environmental and sustainability issues.**



**Keynote  
Speaker**

**Keep it Green... Recycle Yourself**  
***Carole Bertuzzi Luciani***

**EnviroPharm™ Conference is the most important one-day event developed for senior healthcare professionals that addresses the key environmental issues.**

*The 7<sup>th</sup> annual EnviroPharm™ Conference will focus on environmental best practices within the healthcare industry. Experts will share powerful stories about their successes and their challenges.*

**This is an excellent opportunity to profile your company:**

As a sponsor, enjoy the following benefits:

- ✓ Demonstrate your company's leadership and commitment to the environment
- ✓ Build profile for your company
- ✓ Increase awareness of your company's environmental sustainability efforts
- ✓ Align your company with leading environmental responsible businesses and leaders
- ✓ Spend time with the most forward thinking industry colleagues who share you concerns about the environment
- ✓ Raise awareness and profile for your company through media and event promotions
- ✓ Network with industry leaders, peers and customers

**Don't miss this opportunity to be part of important and unique event. Confirm your sponsorship today.**

“**EnviroPharm™ Conference** is unique because it explores emerging issues in the HUGE grey area where health and the environment overlap.” - **Jackie Campbell, Saxe Law Firm**

**Affirm your support as a sponsor today!**

Be part of this unique event designed especially for pharmaceutical industry concerning issues of the environment and healthcare!

Sponsor Benefits	Platinum \$7,500.00	Gold \$5,000.00	Silver \$3,000.00
<b>Opportunities</b>	<b>1</b>	<b>3</b> (2 remaining)	<b>5</b> (4 remaining)
Logo recognition on all promotion materials	✓	✓	✓
Logo recognition on EAG website w/ link to company website	12 months	6 months	3 months
Banner AD on EAG website	Exp. May 2012	Exp. April 2012	Exp. March 2012
Naming opportunity	Keynote	✓	✓
Recognition and thanks (with logo) in EAG newsletter	Presenting	Large	Medium
Recognition as sponsor in event media activities	✓	✓	✓
Recognition and thanks in conference program	Presenting	Large	Medium
Full back page advert in event program	✓	n/a	n/a
Opportunity to place print advert in event program	n/a	½ page	¼ page
Recognition during formal remarks	Presenting	✓	✓
Opportunity to provide remarks and present keynote speaker	✓	n/a	n/a
Recognition and thanks in post event media release	✓	✓	✓
<b>Complimentary conference registrations</b>	<b>4</b>	<b>2</b>	<b>1</b>
<b>Additional tickets for the networking reception</b>	<b>4</b>	<b>2</b>	<b>1</b>

**Yes! I want to be part of this important conference and have my company sponsor the 7<sup>th</sup> annual EnviroPharm™ Conference 2011**



**Contact:**

Lisa James, President & CEO  
 Environmental Advisory Group Inc. (EAG)  
 905-569-0620  
 lisa.james@enviroadvisory.com  
 www.enviroadvisory.com